

# TOUGH TIMES REQUIRE BETTER STRATEGY

## Lunch & Learn Developing Your Brand

### Our Presenters:



Stephanie Kruse,  
President KPS3 Marketing



Mike Reynolds,  
Owner Global Studios



Flip Wright,  
Vice President/Director of  
Brand Strategy Glenn  
Group

### Topics to be covered include:

- The essence of a brand
- Brand recognition
- Leveraging social media

**BOSMA GROUP**  
BUSINESS TAX ACCOUNTING

### Event Details:

Thursday, August 26, 2010

11:30 am until 1:00 pm

Bosma Group, P.C.

5575 Kietzke Lane, Suite B

Reno, NV 89511

Please join your peers for this CEO/CFO invitation only event. Space is limited. Reservations taken on a first come first serve basis. The price of admission is \$20 per person to cover the cost of lunch. Session qualifies for one CPE credit.

RSVP to Adrienne  
or Christy  
no later than August 20th  
(775) 786-4900

Lunch provided by  
the Bosma Group